

CES PTA Executive Board Meeting Minutes

September 10, 2013

Meeting called to order at 8:08 am

- 1) Pledge of Allegiance
- 2) Reading of the Mission of the PTA
- 3) Carla DeWitt made a motion to approve Minutes from 8/14/13 Executive Board meeting and 9/3/13 General Membership Meeting. Susan Merkel seconded the motion and both sets of minutes were unanimously approved.
- 4) Principal's Report: Mrs. Haberlein
 - a) Volunteer Orientation is Friday, 9/13
 - b) First Parent Coffee meeting will be Wednesday, 9/18 and this will mainly address the Common Core Standards and applications for this year
 - c) This will be first year for grades in 2nd grade
- 5) Officer Reports
 - a) President-Sherry Madden
 - i) Membership: Currently 284 Members, compared with 418 in 2012; this number does not include teachers; lower number may be related to only one parent registered per family rather than both; also only 84 registered at Sneak a Peek, which was much lower than last year—possibly related to the shorter amount of time for Sneak-a-Peek?; Discussed ideas for promotion:
 - (1) Party for the highest number of Members per class/grade?
 - (2) Consider posting a graph outside each grade pod to have a competition between grades—Mrs. Haberlein will discuss with Mrs. McMahon to ask for help in doing this
 - (3) Consider having Kona Ice truck or extra recess for winner
 - (4) Compare class list with PTA Membership list and target those who have not yet registered
 - (5) Send out a flyer to remind parents not to be left out of the PTA Directory and register by 9/18—will get flyer out in backpack mail by 9/11 and continue to promote on EBlast.
 - ii) Discussed and set 2013-2014 Calendar of Events:
 - (1) 10/29: Storyteller Night/Ice Cream social
 - (2) 11/12: Reflections Awards Night and PTA General Membership Meeting—6:00 pm
 - (3) 11/21: Fall Festival with pizza party: 5-7:00 pm
 - (4) 11/25: Teacher Luncheon
 - (5) 12/17 or 12/18: Teacher Luncheon
 - (6) 2/11: Winter Wonderland: 6-8:00 pm
 - (7) 3/28: Tiger Trot Silent Auction and Spaghetti Dinner
 - (8) 3/29: Tiger Trot Race
 - (9) 5/1: Author/Artist Night & PTA Elections General Membership Meeting: 6-8:00 pm
 - (10) 5/5-5/9: Screens Free Week
 - iii) Parent Coffee—future topics of discussion:
 - (1) Consider presentation on cyberbullying

- (2) Consider Bridging to Middle School discussion
- iv) Extracurricular Programs: Language Advantage and Chess club will be donating money back to PTA
- v) Kona Ice: discussed having a blanket statement that Kona Ice can come to any CES PTA event—they will donate 25% of profit back to PTA
- b) Vice President-Melissa Wanner
 - i) Tiger Trot: Have started organizing the 2014 event—all Chair positions have been filled now with last being Jill Sohan as Sponsorship Chair; Melissa Wanner and Sherry Madden will be meeting with Kim Pratta in the next week to initiate planning; PTA will advertise to have 4-5 volunteers per committee in addition to the Chairs.
- c) Treasurer-Susan Merkel
 - i) \$27,000 available in cash
 - ii) Mrs. Haberlein asked if the PTA will paying the school in the form of a Grant; \$10,000 will be given now and \$10,000 will be given in January; Ms. Merkel will obtain the form for the grant
- d) Secretary-Melissa Schweitzer
 - i) All Committee Chair Positions are filled with the exception of the new Fall Festival Chair— plan to fill ASAP
- 6) Committee Reports
 - a) Countywide CAC update—Carla DeWitt
 - i) CAC meeting held 9/9/13 to elect officers and set the schedule; there will be 5 additional meetings this school year
 - ii) New South River Cluster Elementary School Representative: Debbie Oakes
 - iii) New South River Cluster Secondary Representative: Pamela Murray
 - iv) Ms. DeWitt circulated papers discussing the Special Education Resource Night and the Education Showcase

Meeting adjourned at 8:48 am

Important Dates:

September 13--Volunteer Orientation 9:15am
September 13—Class T-shirt orders due for Grades K-4
September 18--Parent Coffee 9:15am
September 18--2 Hour Early Dismissal
September 30—Fall Fundraiser begins

Next PTA Executive Board Meeting on Monday, 10/7/13 at 8:00 AM